



TRICOUNTY AREA  
CHAMBER OF COMMERCE

# 24<sup>th</sup> Annual Boyertown Area Progress Dinner

*A Special Night Highlighting "A Special Kind of Place"*

**Wednesday, January 21, 2009**

**4:30 PM – Social Hour**

(Beverages will be for sale from 4:30 – 5:30 PM)

**6 PM – Dinner**

**La Massaria at Bella Vista Golf Course**

2901 Fagleysville Road, Gilbertsville

\$50.00 per Member

\$450.00 per Member table of ten

\$60.00 per non-member

**Inclement Weather Date: Wednesday, Jan. 28, 2009**

Sponsorship information and directions on reverse side.

Program Highlights:

James K. Boyer Quality of Life  
Award Presented to  
**Building a Better Boyertown**

A Progress Video Featuring:  
**Martin Motorsports  
Serenity Junction**

For your convenience, you can register online at [www.tricountyareachamber.com](http://www.tricountyareachamber.com) for all of our chamber events.

**Payment Method:**

Check: *payable to TCACC*

Credit Card: (*circle one*)

Visa/MasterCard/AmEx/Discover

Card# \_\_\_\_\_

Exp. Date \_\_\_\_\_

3 or 4 digit security code \_\_\_\_\_

Signature \_\_\_\_\_

Enclosed is Payment of \$ \_\_\_\_\_

for No. of Attendees \_\_\_\_\_

Sponsorship \_\_\_\_\_

Invoice Me

**BOYERTOWN AREA PROGRESS DINNER  
REGISTRATION FORM**

Name(s) \_\_\_\_\_

Company \_\_\_\_\_

Phone \_\_\_\_\_

E-mail \_\_\_\_\_

Accessibility and/or Other Needs \_\_\_\_\_

Reservations can be made by **calling 610.326.5158**, by **faxing** this form to **610.970.9705**, or online at [tricountyareachamber.com](http://tricountyareachamber.com).  
Please mail your check and reservation slip to the TriCounty Area Chamber of Commerce, 152 High Street, Suite 360, Pottstown, PA 19464.  
Refunds will only be granted for any cancellation received 24 hours prior to the dinner. "No shows" *will be invoiced*. In case of inclement weather, visit [tricountyareachamber.com](http://tricountyareachamber.com); call 610.326.5158 / 610.326.2900; or listen to WPAZ 1370 AM for cancellation notification.

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## Sponsorship Opportunities

*A Members Only Opportunity (sponsorships not exclusive)*

### Platinum Sponsor - \$1,000.00

- Table of ten (10), preferred seating
- Company banner placed at the Dinner (if provided)
- Logo featured on the cover of the Dinner program
- Logo featured on table tent signs
- Promoted on all news releases
- Acknowledged at the March Chamber Membership Breakfast (150+ attendees)
- Chamber television show recognition on PCTV (airs to 75,000+ homes)
- Chamber radio show interview on WPAZ
- Logo in the *Route 422 Business Advisor* (distribution to 16,000 monthly)

### Gold Sponsor - \$500.00

- 4 Dinner Tickets
- Logo in the Dinner program
- Acknowledged at the March Chamber Membership Breakfast (150+ attendees)
- Chamber television show recognition on PCTV (airs to 75,000+ homes)
- Chamber radio show interview on WPAZ
- Listing in the *Route 422 Business Advisor* (distribution to 16,000 monthly)

### Silver Sponsor - \$100.00

- Listing in the Dinner program
- Chamber radio show recognition on WPAZ
- Listing in the *Route 422 Business Advisor* (distribution to 16,000 monthly)

### Directions

#### **From the East**

Take Route 422 West to the Limerick/Linfield Exit. Bear right at the bottom of the Exit onto Lewis Road. Continue on Lewis Road until it intersects with Ridge Pike (Wawa on left). Make a right at this light onto Ridge Pike. Travel to the next traffic light (Limerick Diner) and make a left onto Swamp Pike. Travel Swamp Pike and look for All Star Café on your right. Turn right at this intersection onto Fagleysville Road. Continue several blocks and the Bella Vista Golf Course entrance will be straight ahead. As you enter, La Massaria will be ahead on your left hand side. Please park in the lots above La Massaria.

#### **From the West**

Take Route 422 East.  
Exit at Route 100 North / Allentown.  
Exit at Route 73 / Boyertown/Gilbertsville.  
Turn right at the top of the ramp.  
\*Follow directions below.

#### **From the South**

Take Route 100 North.  
Exit at Route 73 / Boyertown/Gilbertsville.  
Turn right at the top of the ramp.  
\*Follow directions below.

#### **From the North**

Take Route 100 South.  
Exit at Route 73 / Boyertown/Gilbertsville.  
Turn left at the top of the ramp.  
\*Follow directions below.

\*Continue on Route 73 / Swamp Pike. Route 73 and Swamp Pike will split - Bermont Motors will be in the center. Continue straight on Swamp Pike. Do not turn left onto Route 73. After this split, you will go through two traffic lights. After the second traffic light, look for All Star Café on your left. Turn left at this intersection onto Fagleysville Road. Continue several blocks and the Bella Vista Golf Course entrance will be straight ahead. As you enter, La Massaria will be ahead on your left hand side. Please park in the lots above La Massaria.